

Alpine Development Alliance Corporation

100 White Hills Rd • Clarenville • NL • A5A2B3 • info@whitehillsresort.com



Opportunity: Resort Manager

White Hills Resort
Clarenville, NL

The Alpine Development Alliance Corporation (ADAC) (White Hills Resort) is accepting applications for the position of "Resort Manager." The term is a contractual position for a period of 5 months starting December 2021, and completing in April 2022. The successful candidate, reporting to the ADAC Board, will be responsible for all aspects of the resort operation including outside operations, lift maintenance, snowmaking, grooming, general maintenance, staffing, supervision, bookings, rentals, marketing and food management.

White Hills Resort is located approximately 5 minutes from the Town of Clarenville, Newfoundland and Labrador. It consists of 20 groomed and ungroomed alpine trails with approximately 35 employees. The resort is open for alpine activities on an average of three months each winter and has revenues of approximately \$700,000 annually. The resort is owned by the Town of Clarenville and operated by an incorporated Board of Directors.

The successful candidate will have strong resort operation skills, be a team player, and have excellent interpersonal and communication skills generally obtained through knowledge and experience associated with training and ski resort management. Individuals with other managerial skills and experience will certainly be considered. The successful candidate will be required to show a record of full Covid19 vaccination, as outlined by The Town of Clarenville's directive for all employees.

Responsibilities include but not limited to:

- Work with the Board to achieve its vision of positioning the White Hills Resort as the top winter destination in Eastern NL.
- Work with the organizational team to organize, plan, and monitor the various operations of the resort as it relates to industry codes and standards.
- Develop annual, monthly, and weekly plans in conjunction with the board and report on the progress of these plans.
- Identify various capital requirements and develop budgets and strategies to obtain these resources.
- Identify additional winter revenue streams that may include snowmobile races, weekend skiing and snowboarding events.
- Work closely with the Town of Clarenville to promote the resort and winter tourism activities.
- Develop operational budgets with the financial committee and the board and monitor these budgets.
- Develop operational plans for the Terrain Park, snowmaking, grooming, ongoing maintenance and off-season maintenance with the operational committee and monitor the progress.

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- Establish strong relationships with the resort's stakeholders and partners to advance the resort and winter tourism activities.
- Develop long-term plans to grow the resort including activities that will supplement the skiing/boarding activities.
- Hire and supervise resort staff.

Salary and benefits will be based upon education and experience.

Interested candidates should submit their application and resume electronically to Richard Power, ADAC Chair: rpower@rkpower.ca no later than 12 noon NL time November 19th, 2021.